

MIND TREK

Exploring Brain-Based Learning

FEATURED SPEAKERS



Dr. Barbara Given is an Associate Professor in the Graduate School of Education, and a researcher at the Krasnow Institute for Advanced Study at George Mason University in Fairfax, Virginia. She specializes in the application of brain research to teaching and learning styles and has given presentations on this and other topics throughout the United States and the United Kingdom.

David Meier received an extensive education in liberal arts, specializing in history, philosophy, anthropology, literature, social psychology, and sacred theology at Washington University, Concordia Seminary, and the University of Chicago. In 1980 he founded The Center for Accelerated Learning in Lake Geneva, Wisconsin, which publishes The Accelerated Learning Application News. He has prepared more corporate training professionals in accelerated learning than any other individual worldwide, and was chosen Trainer of the Year by the American Society for Training and Development's Brain Trainers Group.



Paul R. Scheele is an authority on Accelerative Learning, Preconscious Processing, and Neuro-Linguistic Programming. He is currently the Chairman and Director of Curriculum and Instruction at Learning Strategies Corporation, a Minneapolis-based human resource consulting firm which he co-founded in 1981. He is the developer of PhotoReading, a unique reading system for processing the written page at 25,000 words per minute, and is the author of two books: The PhotoReading Whole Mind System and Natural Brilliance. His works have been translated into nine languages and have sold over 300,000 copies.



Dr. Sivasailam "Thiagi" Thiagarajan is the president of Workshops by Thiagi, Inc., an organization which helps people improve their performance effectively and enjoyably. He has published 40 books, 90 games and simulations, and more than 200 articles. Thiagi has been the president of the North American Simulation and Gaming Association (NASAGA), International Society for Performance Improvement (ISPI), and Association for Special Education Technology (ASET). He has received 17 different awards and Presidential Citations from ISPI, including the society's highest award, Honorary Life Member. He also received an Honorary Life Member award from NASAGA.



**International
Alliance
for
Learning (IAL)**

Midwest Conference

Thursday and Friday
October 14–15, 1999
Airport Hilton
Bloomington, Minnesota

Sponsored by:



**Learning Strategies
Corporation**

In cooperation with Anoka
Hennepin District #11

GRADUATION STANDARDS:

Sessions feature techniques and strategies to implement Minnesota Graduation Standards.

Conference Hotline: 612.794.8365

SCHEDULE AT-A-GLANCE

Thursday October 14

| | |
|-------------|--|
| 8:00-9:00 | Registration |
| 9:00-10:15 | Opening Ceremony & Keynote Address: Paul Scheele |
| 10:15-10:30 | Exhibit & Refreshment Break |
| 10:30-12:00 | Concurrent Sessions |
| 12:00-1:15 | Lunch |
| 1:15-4:15 | Concurrent Sessions |
| 4:15-5:30 | Reception |
| 5:30-6:45 | Keynote Address: Barbara Given |

Friday October 15

| | |
|-------------|--|
| 8:30-9:00 | Registration |
| 9:00-10:15 | Keynote Address: Thiagi |
| 10:15-10:30 | Exhibit & Refreshment Break |
| 10:30-12:00 | Concurrent Sessions |
| 12:00-1:15 | Lunch |
| 1:15-2:45 | Concurrent Sessions |
| 2:45-3:15 | Exhibit & Refreshment Break |
| 3:15-4:30 | Keynote Address: David Meier & Closing Ceremony |

SESSIONS & PRESENTERS

Coleen Anderson, Mae McWeeny: *"The Head, Heart and Hands of Learning: Engaging the Rational, Emotional and Experiential Mind"*
Abbott Northwestern Hospital, Minneapolis, MN

Tim Andrews: *"Let's Communicate with our Learners! Using Brain compatible techniques in any situation within Corporate and Education"*
Stretch Learning, England

Chris Brewer: *"Soundtracks for Learning: Activating Your Teaching with Music"*
LifeSounds, Jupiter, FL

Marcus Conyers: *"The BrainSMART™ Toolbox: Learn 20 Unforgettable Tools you will Immediately Use"*
BrainSMART Inc., Evanston, IL

Deborah Fink: *"Meta-Learning: Rejuvenating the Learner within the Teacher"*
University of Colorado at Boulder Libraries, Boulder, CO

Geraldine M. Flaherty: *"Intuitive Leadership: Accelerating Your Call to Greatness"*
Consulting Partnerships, Nevada City, CA

Sara Grachek, Pat Sauerer, Mary Schrode & Tom Stachowski: *"S.O.A.P.ing the Work Place"*
St. Cloud State University, St. Cloud, MN

Peggy Gross: *"What \$\$\$\$ can't do! or Getting 'Buy-in'—Developing the Faculty Leadership Team"*
Northcentral Technical College, Wausau, WI

Jeff Haebig, Ph.D.: *"Shake, Rattle and Grow"*
Wellness Quest, Rochester, MN

Cheryl Hiltibran: *"Sustaining the Learning Paradigm in your Organization"*
Learning Strategies Corporation, Minneapolis, MN

Thea Holtan: *"THINK 'LINK'—Brain Compatibility for Classroom Thinking"*
K-12 Consultant, Plymouth, MN

H. Marnie Jochems, Andrea Sepulveda, Vanessa Alvarez, Elodie Sontgerath, Vicki Dischler: *"Puzzling Elements—once you know the basics of AL"*
University Language Center, Minneapolis, MN

Terri Johnson: *"The Blending of Oil and Water: Accelerated and On-line Learning Do Mix"*
Wisconsin Instructional Design System (WIDS), White Bear Lake, MN

Charlotte LeHecha
President, International Alliance for Learning and University of North Carolina Greensboro

Doug McPhee: *"Make Powerful Learning an Everyday Event"*
Limitless Learning, Inc., Encinitas, CA

Lyelle L. Palmer, Ph.D.: *"Sweet Talk: The Power of Positive Suggestion Language"*
Winona State University, Winona, MN

Faith Parsons: *"Thinks for the Memories"*
Cigna Health Care, Bloomfield, CT

Linda Perry: *"Strengthening Neurological Connections through Movement"*
The Whole Brain Shop, St. Paul, MN

Ron D. Reddock: *"Memory Art™: Designed to Remind"*
Memory Art, Scottsdale, AZ

Lou Russell: *"Growing a Learning Organization"*
Russell Martin & Associates, Indianapolis, IN

Mary Ellen Schoeder: *"Software for the Brain: Increasing Communication Skills in the New Paradigm"*
Transformational Systems, Finlayson, MN

Bill Wilson: *"Displayed Thinking"*
QEI Data, Alexandria, VA

Donna Wilson, Ph.D.: *"Guiding Students to Independent Learning and Student Achievement"*
SkyLight Professional Development, Evanston, IL

The International Alliance for Learning

IAL is an international, membership association dedicated to improving learning performance. "We envision a world where everyone experiences the joy of realizing their infinite learning capacity." In addition, we strive to meet our mission of commitment to the practical implementation of accelerated learning principles.

It began in 1975 as the Society for Accelerative Learning and Teaching (SALT) and in 1994 it became the International Alliance for Learning.

Members come from all 50 states and 30 countries. Membership represents the private, public and corporate sectors through training directors, human resources managers, organizational-development consultants, business executives, military trainers, professors, teachers, school administrators, course developers and many more!

Two of its main commitments are:

- Advocating the value of multifaceted creative approaches to teaching and learning, especially accelerative learning.
- Applying techniques that facilitate learning based on practices which are aligned with current research on the brain and learning.

Conference Hotline: 612.794.8365

Fax this form to 612.379.3832 or mail to

IAL Midwest Conference, 1313 Fifth Street SE, Suite 201, Minneapolis, MN 55414



REGISTRATION FORM

IAL Midwest Conference

Federal Tax ID# 33-0646869

Name: _____ Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

How did you hear about the conference? _____

Conference Registration Rates:

(includes 2 lunches, snacks and Thursday evening hors d'oeuvres)

Early Bird (before 09/14/99): **\$175** (2 days) or **\$125** (1 day)

Regular (after 09/15/99): **\$195** (2 days) or **\$125** (1 day)

Note: Full day registration only (no partial days); schedule may change.

Local Accommodations

If you are traveling from out of town and need hotel accommodations, a block of rooms has been reserved at:

Hilton Minneapolis/St. Paul Airport
3800 East 80th Street, Minneapolis, MN 55425
Tel: (612) 854-2100. Fax: (612) 854-1039

Mention the IAL Midwest Conference for the conference rate.

Method of payment:

Visa Mastercard Discover Check (made payable to IAL Midwest Conference)

Card #: _____ Expiration Date: _____ Signature: _____

Please copy and mail/fax this registration form and check/credit card # (made payable to IAL Midwest Conference) to: IAL Midwest Conference, 1313 Fifth Street SE, Suite 201, Minneapolis, MN 55414; 612-379-3832.



IAL Midwest Conference
1313 5th Street, S.E., Suite #201
Minneapolis, Minnesota 55414

Presorted Standard
U.S. Postage
PAID
Permit No. 3043
Minneapolis, MN



92024/4042



MIND

TREK

Exploring Brain-Based Learning



**International
Alliance
for
Learning (IAL)**

Midwest Conference

Thursday and Friday, October 14-15, 1999
Airport Hilton—Bloomington, Minnesota

Conference Hotline: 612.794.8365