

# innovate using accelerated learning

A SYMPOSIUM DEDICATED TO  
BUILDING LEARNING CAPACITY



June 2 - 3, 2011



INTERNATIONAL ALLIANCE FOR LEARNING

Co-sponsored by the  
NEO AL Special Interest Group

Register today! [http://www.ialearn.org/event\\_register\\_step1.php?event\\_id=124](http://www.ialearn.org/event_register_step1.php?event_id=124)

Join old friends and new colleagues in Cleveland/Akron area to learn about the latest trends and techniques in Accelerated Learning.

Learn about design, delivery and the environment. Experiment with new ideas, techniques and AL methods. Become inspired to implement new techniques in your work environment.

This 1.25 day symposium is brought to you by the Northeast Ohio Accelerated Learning Special Interest Group in partnership with the International Alliance for Learning. We have dedicated this symposium to your learning success. We hope this learning event will help you innovate using AL to impact your learners and participants in deeper and more powerful ways.

## Who is the International Alliance for Learning?

We are the professional organization for Accelerated Learning practitioners. The International Alliance for Learning (IAL) has spent the last 35 years promoting the development of an approach to teaching and training that makes learning a joyful, meaningful and effective process for all learners. We support a new paradigm in learning. This organization is a resource to support you in your life's work.

### **Whether you are a corporate trainer, a teacher, an adult educator or college professor, IAL will:**

- Inspire you
- Connect you with other practitioners and AL experts around the world
- Help you find information, resources, and news
- Assist you in learning about both academic and action research results that you can build on and share with others
- As a member of IAL, you can network easily with others, find the right tools for your needs, and get support from colleagues for your journey and vision.

Be a part of a movement that is changing the face of learning in corporate training and in schools from rote learning and one-way information movement to the development of people and their infinite possibilities.



# Beginner/Intermediate/Advanced Sessions

Learn and grow in these hands-on, interactive sessions!

## Beginner-Level:

### **Getting Ready to Learn!**, with *Dave Meier*

Dave will kick off the Symposium by working with us to explore what learners need to get prepared for the learning experience. This general session will be experiential and will incorporate networking time so we can build our learning community.

### **AL in Action: An Experiential Introduction to AL - The Morse Code**, with *Cheryl Hiltibran*

The dots and dashes in the Morse Code have no real pattern (except for the numbers), so learning it is usually a slow, laborious process. You will learn it in 90 minutes! Then we will discuss how the program was constructed and why.

### **The Learning Environment: Transforming Sterile Spaces**, with *Bob Means*

What can you and participants do to turn a traditional classroom and or meeting space into an innovative environment/lab that encourages collaboration and learning? Discover creative ways to use walls, windows, table surfaces and furniture to conduct as well as enhance any learning experience.

### **Brain Fitness for AL**, with *Paul Hyman*

Come prepared with your artist's palette to create a masterpiece as Paul Hyman, president of Brain Fitness International shares a rich tapestry of experience. This one-of-a-kind opportunity gives you a training advantage and tools that sets you apart from other trainers. Unleash your true, natural potential in a dynamic way!

## Intermediate & Advanced-level

### **Using AL in e-learning**, with *Enid Carlson*

This session will expose how Accelerated Learning can be used in e-learning environments. It will be helpful if learners are familiar with e-learning and Accelerated Learning principles. Learners will generate and leave with ideas in how to incorporate Accelerated Learning elements into their e-learning modules relative to various subject matter.

### **Get Learning to Stick with Concert Readings, Imagery and Visualizations**, with *Cheryl Hiltibran*

Concerts Readings, Imagery and Visualizations are vital Accelerated Learning tools. Learn the advantages and benefits they provide to both the learner and the facilitator. Explore various types and uses of these powerful tools while participating in them. Develop your confidence and begin writing your own Concert Reading and Visualization scripts immediately!

### **Handouts that Get Used - Or - No More Manuals!**, with *Susan Aldrich*

You'll learn how to create meaningful handouts and "cheat sheets", designed to make learning in the workplace more engaging. Discover useful tips and tricks for using Microsoft Publisher and Power Point templates to jump start your new layouts and see before and after examples of effective handouts that work. Stop creating long manuals that don't work and don't get used.

### **The Butterfly Effect: Transforming from Trainer to Learning Facilitator**, with *Sarah Spengler*

We all know those SMEs who rely on lecture and Power Point presentations that force learners to be passive vessels into which knowledge is poured (and some of us used to BE those SMEs). But if you believe the secret to real learning (and transfer) is to help the learner get more engaged, this session is for you. We'll explore how to transform yourself into that "facilitator of learning" that you aspire to be.

### **Using Improvisation in Your Training**, with *Mike Rosenberg*

This session will go through a number of games from improvisation that you can use for your training. We will also discuss some debriefs that you can use for your courses and how improvisation applies to both organizational learning and development.

### **Training Transfer: Apply AL for Maximum Impact**, with *Lillian Lily*

As learning professionals, managers and participants we invest time, energy and money into training events. Yet estimates are that the impact from traditional training is only 15%, twelve months after the event. We need to get more from the investment we make. This session will explore ideas and tools that can be applied in order to improve the training impact and maximize results from training. Using Accelerated Learning adds impact and value.



# Symposium Schedule

## Thursday, June 2, 2011

5:30 - 8:00 p.m.

### Get Ready! Get Set! Grow! - Part 1

Kick-off by Dave Meier, author of the *Accelerated Learning Handbook* and *The Jiffy Guide to Effective Knowledge Transfer*

- Heavy appetizers
- Registration and check-in

## Friday, June 3, 2011

8:00 - 8:30 a.m.

Registration/check-in and light morning refreshments

8:30 - 9:30 a.m.

### Building a Culture of Learning

Opening general session by Michael Rosenberg, author of *The Flexible Thinker* and *The Flexible Thinker Guide to Extreme Career Performance*

9:30 - 10:00 a.m.

Networking/coffee refreshments

10:00 a.m. - 12:00 p.m.

### Concurrent session options:

- AL in ACTION: An experiential demonstration of AL - the Morse Code
- Handouts that Get Used - OR - No More Manuals!
- Using AL in e-learning

12:00 - 12:45 p.m.

Lunch & book-signing with Dave Meier, Mike Rosenberg and other presenters

12:50 - 2:20 p.m.

### Concurrent session options:

- The Learning Environment - Transforming Sterile Spaces
- Training Transfer: Apply AL for Maximum Impact
- The Butterfly Effect: Transforming from Trainer to Learning Facilitator

2:45 - 4:45 p.m.

### Concurrent session options:

- Brain Fitness for Accelerated Learning
- Get Learning to Stick with Concert Readings, Imagery and Visualizations
- Using Improvisation in Your AL trainings

4:45 - 5:30 p.m.

### Get Ready! Get Set! Grow! - Part 2

Closing session with Dave Meier



## Symposium Speakers

We've assembled a stellar group of presenters to make your symposium experience the best it can be. These outstanding speakers, trainers and educators are just like you ... they have a passion for learning and want to share their successes with others.

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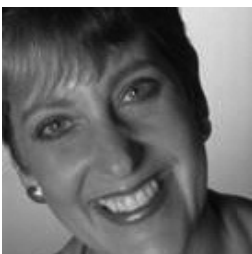
### **Susan Aldrich**

Susan Aldrich uses her high energy and sense of humor to motivate her audiences; she has spent the last 25 years as motivational speaker and trainer. She launched her own speaking business more than 11 years ago and has quickly made a name for herself across the globe for her motivating discussions on time and project management, supervisory skills and team building. Susan brings practical knowledge and hands-on experience in manufacturing and distribution. She has worked in the textile and furniture industry in NC, the steel industry in Cleveland and is a certified coach.



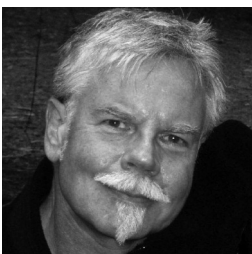
### **Enid Carlson**

Enid is an organizational/educational consultant in West Michigan who designs and facilitates learning opportunities that change behaviors. Her clients include Cascade Engineering, Ferris State University, and C2 A/E. A life-long learner, Enid has earned an MS in Education, as well as certifications in Quality Management, Instructional Design, Accelerated Learning, and the Integro Leadership Process.



### **Cheryl Hiltibran**

Cheryl Hiltibran is an International Adult Learning Specialist who has trained thousands of people using Accelerated Learning and Teaching. Clients include 3M, the U.S. Air Force, the USDA Forest Service, Cheetah Learning, and Northern Illinois University. Cheryl holds an M. Ed. from the University of Minnesota and is an IAL-Certified Level III Master Trainer. She is the host for *Intuitively Speaking* radio program that airs on WCCO 830AM, a CBS radio station. The program broadcasts to 27 states and five provinces in Canada.



### **Paul Hyman**

Paul Hyman is president and CEO of Brain Fitness International, which has created a multi-sensory brain stimulation program based on current research about the brain's plasticity and the impact of physical activity on brain functioning. A specialist in body-centered therapies, Paul is also a trainer for the Hincks-Dellcrest Centre's Advanced Trauma and Resiliency Program in Toronto, as well as a licensed Brain Gym® instructor/consultant.



### **Lillian Lilly**

Lillian has been in learning and development for over 13 years and has extensive experience in facilitation, instructional design and performance consulting. She has worked in manufacturing, insurance and the retail sectors and has focused on delivering solutions that move individuals and organizations toward business goals. She is a Certified Professional in Learning and Development (CPLP), Master Instructional Designer, certified performance consultant, and Professional in Human Resources (PHR).



## Symposium Speakers, continued...



### **Bob Means**

Robert Means, PhD, has spent the last 25 years focusing on how people actually learn. He is the creator of numerous innovative work labs within the Veterans Administration, a para-ethnographer and change leader. As a grassroots collaborator, he has worked with such organizations as GE Crotonville, The Institute for Learning Sciences at Northwestern University, and IDEO.



### **Dave Meier**

Dave is the Director of the Center for Accelerated Learning in Lake Geneva, Wisconsin, an organization he founded in 1980. Since then he has prepared more corporate training professionals in accelerated learning than any other person worldwide. He is author of "The Accelerated Learning Handbook", an industry bestseller. His organization, in addition to the AL Center in Wisconsin sponsors a Center in Germany and one in Dubai.



### **Michael Rosenberg**

Michael Rosenberg is an expert in the application of learning to help build cultures of innovation and build sustainable leadership. He is a widely published writer whose work has been featured in Chief Learning Officer magazine, The Globe and Mail, H.R. Reporter, and the Mississauga Business Times. He is the author of The Flexible Thinker®: A Guide to Creative Wealth and The Flexible Thinker® Guide to Extreme Career Performance (co-written with Sandra Boyd) and has been a guest lecturer at several universities.



### **Sarah Spengler**

Sarah Spengler is an Organization Development practitioner working out of Cleveland, Ohio. Through her consulting practice, Grace Partners, LLC, she helps small- and medium-sized organizations improve their effectiveness and manage change. Sarah is the IAL Board Chair, an IAL-Certified Level I AL Practitioner and a founder of the NEO Accelerated Learning SIG.

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## **The Northeast Ohio Accelerated Learning SIG** (Special Interest Group)

We are a peer-learning group focused on growing our skills as AL practitioners. We hold 2-hour programs on a bi-monthly basis and welcome anyone interested in learning more about AL. We are proud to sponsor this Symposium! For more information contact Sarah Spengler ([sarah@gracepartnersllc.net](mailto:sarah@gracepartnersllc.net)).



## Lodging in the Akron Area

For those staying overnight in the area, the following hotels are located near the symposium venue:

### **Akron General Health & Wellness Center - West**

4125 Medina Road  
Akron, OH 44333  
330-665-8000

#### Econo Lodge Akron

**1-866-295-5798**  
(2 doubles) \$46

#### Extended Stay America - Copley

**1-866-279-5332** \$50

#### Studio Plus Akron - Copley

**1-866-272-4856**  
(1 queen) \$50

#### Baymont Inn and Suites Copley

**1-866-298-0996**  
(2 doubles) \$56

#### Comfort Inn West

**1-866-264 5744**  
(2 doubles) \$80

#### Best Western Inn & Suites

**1-866-267-9053**  
(2 queens) \$99

#### Hampton Inn Akron Fairlawn

**1-866-286-0843**  
(2 queens) \$101

#### Holiday Inn Akron West

**1-866-313-6242**  
(2 doubles) \$109

#### Radisson Hotel Akron/Fairlawn

**1-866-276 6393** \$112

#### Doubletree Hotel Akron - Fairlawn

**1-866-265-3604** \$139  
(2 doubles) \$139

#### Courtyard Marriott Akron

**1-866-281-6817** \$150